

# L'ORÉAL

## L'ORÉAL SELECTED FOR THE UNITED NATIONS GLOBAL COMPACT STOCK INDEX

*The newly-launched index shows that companies beat the overall market with a return of more than 25 percent.*

**Clichy, September 27 2013 - L'Oréal** announced that it has been selected for inclusion in the **United Nations Global Compact 100** - a new global stock index that combines corporate sustainability and baseline financial performance.

The Global Compact 100 is a stock index of 100 companies committed to the Global Compact ten principles that shows a total investment return of 26.4 percent during the last year, surpassing the general global stock market.

Jean-Paul Agon, L'Oréal Chairman and CEO, said, *"We are honored and delighted to be included in the Global Compact 100 Index. It is encouraging to see that ethical and responsible business practices create an impact on stock performance and that sustainability is receiving increasing interest from investors."*

*"L'Oréal has been supporting the United Nations Global Compact from its beginnings,"* said Emmanuel Lulin, Senior Vice-President & Chief Ethics Officer at L'Oréal. *"Our ethical principles are the foundation of our actions for human rights, responsible innovation and marketing, environmental stewardship, and social and societal responsibility."*

For the complete Global Compact 100 list, please see:

[http://unglobalcompact.org/docs/news\\_events/9.1\\_news\\_archives/2013\\_09\\_18/GC100Constituents.pdf](http://unglobalcompact.org/docs/news_events/9.1_news_archives/2013_09_18/GC100Constituents.pdf)

### **About the United Nations Global Compact**

*Launched in 2000, the United Nations Global Compact is both a policy platform and a practical framework for companies that are committed to sustainability and responsible business practices. As a multi-stakeholder leadership initiative, it seeks to align business operations and strategies with ten universally accepted principles in the areas of human rights, labour, environment and anti-corruption, and to catalyze actions in support of broader UN goals. With 8,000 corporate signatories in 145 countries, it is the world's largest voluntary corporate sustainability initiative. [www.unglobalcompact.org](http://www.unglobalcompact.org).*

### **About L'Oréal**

*L'Oréal, the world's leading beauty company, has catered to all forms of beauty in the world for over 100 years and has built an unrivalled portfolio of 28 international, diverse and complementary brands. With sales amounting to 22.5 billion euros in 2012, L'Oréal employs 72,600 people worldwide. In 2013, the Ethisphere Institute, a leading international think-tank for business ethics, corporate social responsibility, and sustainability, recognized L'Oréal as one of the World's Most Ethical Companies. This is the fourth time that L'Oréal has received this distinction. [www.loreal.com](http://www.loreal.com)*

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