



L'ORÉAL

ASSEMBLÉE
GÉNÉRALE **2022**

Grande
RÉVOLUTION



Avantage

COMPÉTITIF

puissant



Beauty
TECH



Évolution de votre
SOCIÉTÉ

Travaux du
CONSEIL



The background features a vibrant, multi-colored gradient from purple to red. Overlaid on this are several wavy, ribbon-like shapes composed of a grid of small white dots. These shapes flow across the frame, creating a sense of movement and depth. The text is centered in the upper half of the image.

Confiance
SÉRÉNITÉ

The background features a vibrant, multi-colored gradient of purple, pink, and blue. Overlaid on this are several wavy, ribbon-like shapes in shades of green, orange, and red. A prominent feature is a large, intricate geometric pattern composed of numerous small white dots, forming a complex, star-like or floral shape that spans across the left and center of the image.

Entre les
MEILLEURES
MAINS

The background features a vibrant, multi-colored gradient of purple, pink, and blue. Overlaid on this are several flowing, wave-like patterns. One prominent pattern is composed of numerous small white dots that form a series of overlapping, undulating lines, creating a sense of movement and depth. The overall aesthetic is modern and artistic.

Transition naturelle
HARMONIEUSE



Totale
LÉGITIMITÉ



Grand
CAPITAINE





Entre
continuité &
RÉINVENTION



Leader brilliant
& **INSPIRANT**



Pleine
& entière
CONFIANCE

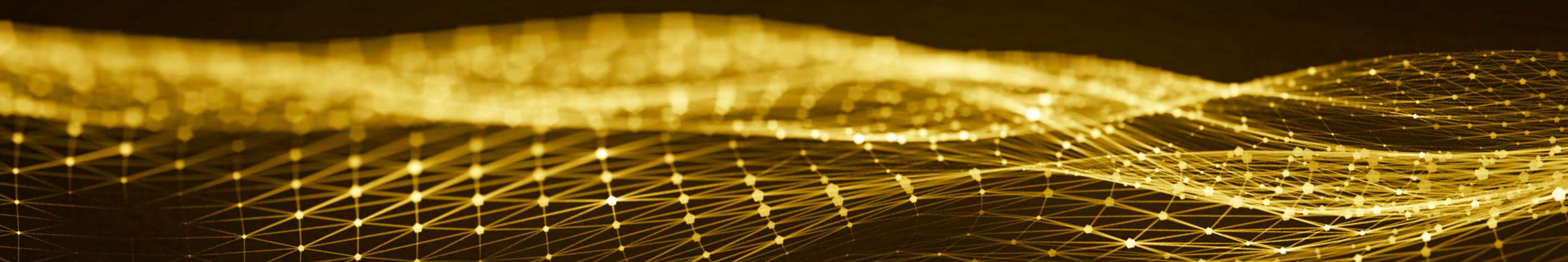


Fluidité

EFFICACITÉ

Confiance

RÉCIPROQUE



Répartition
CLAIRE des
responsabilités



The background features a dark, almost black, space filled with intricate, glowing golden particle networks. These networks consist of numerous small, bright points connected by thin, shimmering lines, creating a complex web of light. The overall effect is reminiscent of a digital or molecular structure. Additionally, there are broad, horizontal bands of soft, golden light that appear to flow across the scene, adding a sense of movement and depth. The lighting is warm and focused, highlighting the intricate details of the particle networks.

Rôles
COMPLÉMENTAIRES

The background features a dynamic pattern of golden particles. On the left, there is a dense, structured grid of hexagonal shapes, resembling a honeycomb or a molecular lattice. This grid transitions into a more fluid, wave-like pattern of smaller, scattered particles that extends towards the right. The overall effect is one of movement and energy, with the golden color providing a sense of value and precision.

Entière
RESPONSABILITÉ
opérationnelle

The background features a dark field filled with numerous small, golden-yellow particles. A prominent feature is a bright, glowing trail of these particles that curves from the bottom left towards the center right. The overall effect is reminiscent of a particle stream or a data visualization.

Définit les grandes
ORIENTATIONS
stratégiques



GOUVERNANCE d'entreprise

Garant des VALEURS
et de la CULTURE

COMPLÉMENTARITÉ fructueuse

The background of the image is a dark, almost black, space filled with a dense field of golden-yellow bokeh lights. These lights are out of focus, creating a soft, glowing effect. They are arranged in a pattern that suggests a field of stars or a distant galaxy, with some areas appearing brighter and more concentrated than others. The overall effect is one of depth and luminosity.

Notre nouvelle
gouvernance
est une **FORCE**

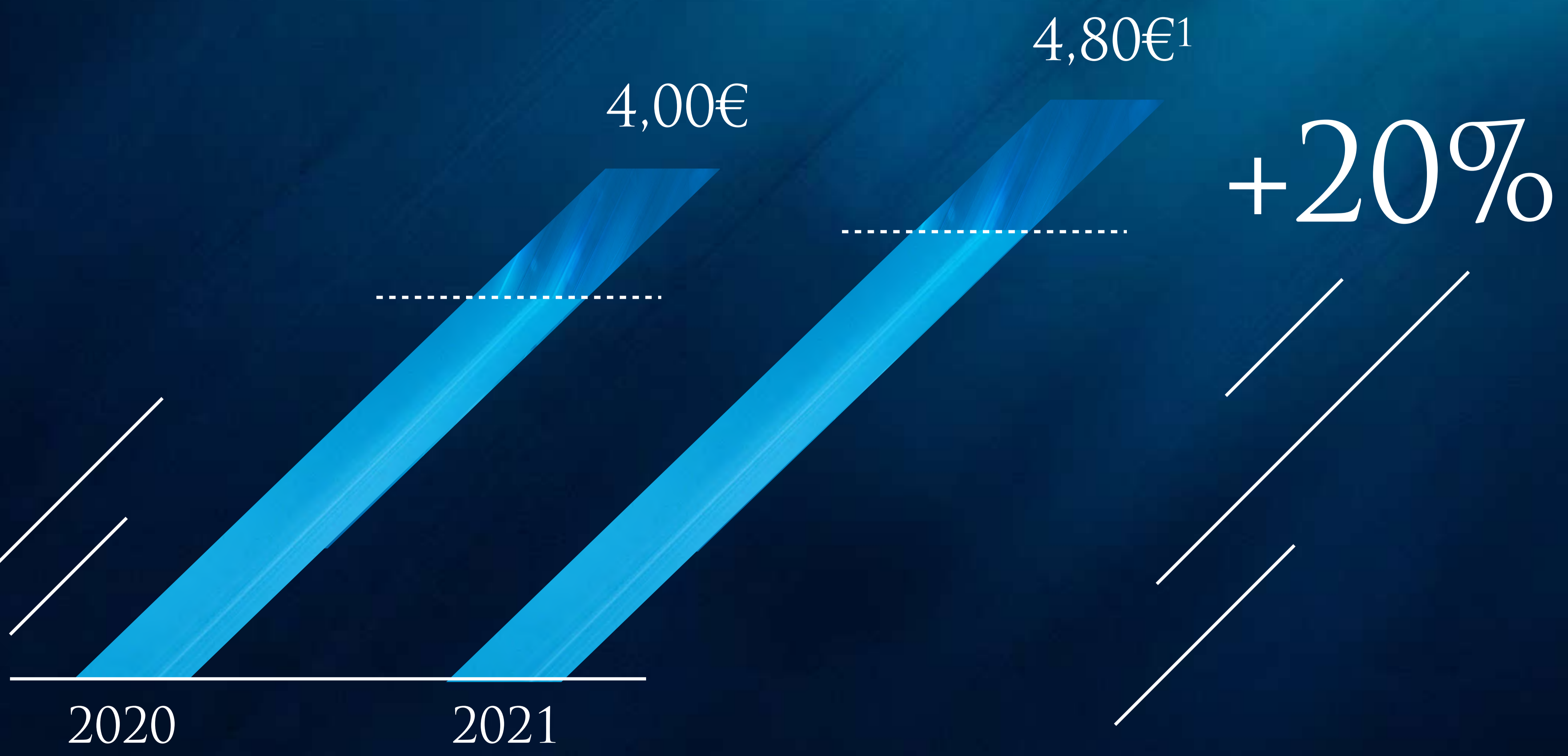
Qualité des
RÉSULTATS

MAGNIFIQUEMENT
traversé la crise

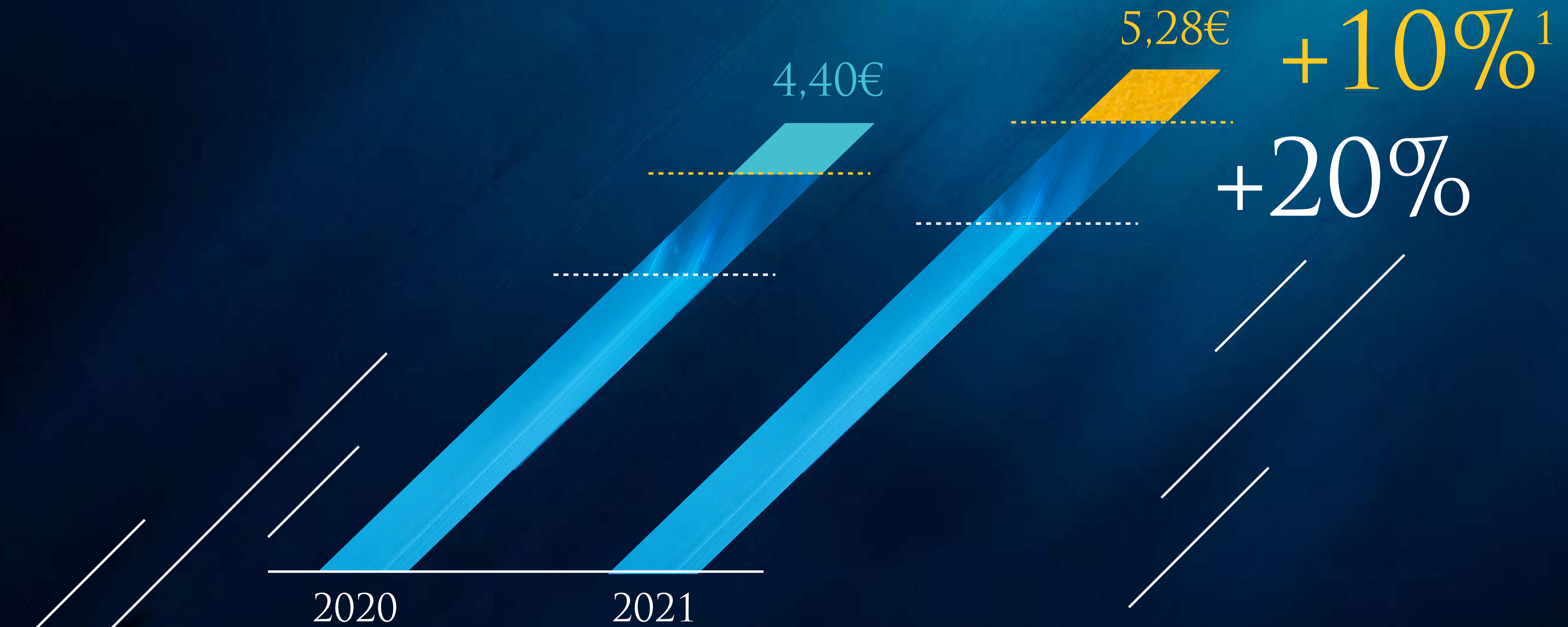
Poursuivi
sa trajectoire

VERTUEUSE

Choix
STRATÉGIQUES
payants



¹Proposé à l'Assemblée Générale du 21 Avril 2022



¹Proposé à l'Assemblée Générale du 21 Avril 2022. Dividende majoré pour les titres détenus au nominatif depuis deux années calendaires consécutives.

54 000 actionnaires
au nominatif



VOUS associer au SUCCÈS



Vertueux
ROBUSTE
Créateur de
valeur



environnementale sociale

EXEMPLARITÉ

Éthique sociétale

A composite image featuring a scientist on the left and a natural scene on the right. The scientist, a man with short dark hair, is wearing clear safety glasses and blue nitrile gloves. He is looking intently at a petri dish held in his gloved hands, which contains a small, bright green circular sample. The background is a vibrant, high-contrast green, composed of a dense canopy of leaves in the upper half and a body of water with ripples in the lower half. The overall lighting is bright and natural, suggesting an outdoor setting.

À L'AVANT-GARDE

L'ORÉAL
POUR LE FUTUR

Transformation RADICALE



Empreinte carbone



92g⁽¹⁾ par utilisation
92g pour 10ml

Empreinte eau



0,4⁽²⁾ par utilisation
0,3 pour 10ml

INCLUSIVITÉ



Accompagner
toujours plus
de **FEMMES**

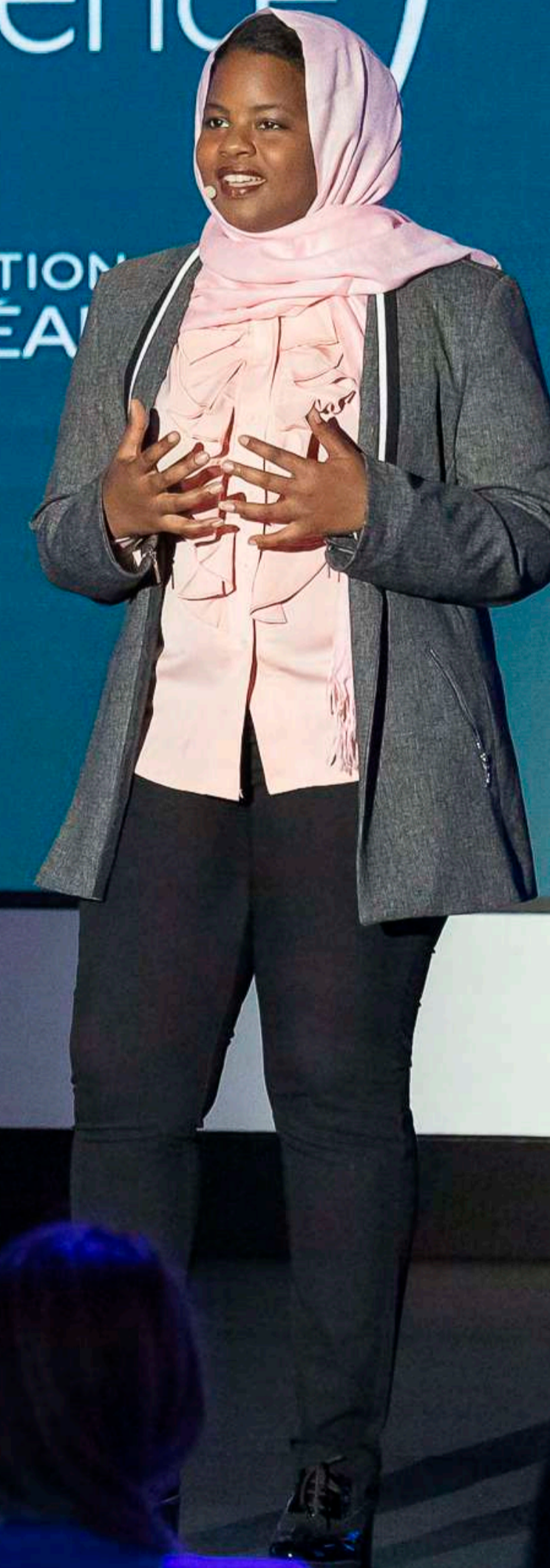
#FWIS

FOR WOMEN IN SCIENCE

For Women
in Science



FONDATION
L'ORÉAL







DOUBLE EXCELLENCE

colonne vertébrale de notre stratégie



Entreprise
CONSCIENTE

Performante Responsable

Ethique

Engagée


Solidaire

Inclusive

L'ORÉAL



Innombrables
ATOUS



85 000

experts
de la beauté



Qualité
& stabilité de notre
ACTIONNARIAT

A photograph of three people (two women and one man) gathered around a white table, looking at several documents and brochures. They are all wearing blue lanyards with a logo. The background is dark with a golden grid pattern. The text 'Pilier essentiel de la RÉUSSITE' is overlaid on the right side of the image.

Pilier essentiel
de la **RÉUSSITE**

Être au plus proche
DE VOUS





Le Revenu

The background features a complex pattern of thin, golden-yellow lines that curve and intersect across a solid black field. Small, glowing golden dots are scattered throughout, particularly concentrated along the lines, creating a sense of depth and movement, reminiscent of a star map or a digital network.

Stabilité actionnariale
RENFORCÉE

ÉTAPE STRATÉGIQUE

Rachat de 4% du capital

Développer

UNE VISION

de long-terme



Immense
CONFIANCE
dans l'avenir



Le siècle
de LA BEAUTÉ



LA BEAUTÉ

aura plus que jamais besoin de

L'ORÉAL



LE MONDE

aura plus que jamais besoin
d'entreprises
engagées

UNE NOUVELLE ÈRE

