

L'ORÉAL

Appointment to L'Oréal Group Executive Committee

Clichy, 17 October, 2017 - Lucia Dumas has been appointed Executive Vice President of Communication and Public Affairs of the Group and will join the L'Oréal's Executive Committee at the beginning of January 2018.

She succeeds **Isabel Marey-Semper**, who, after eight great years in the Group, wished to pursue her professional career outside the company. Thanks to her high-level scientific background, Isabel Marey-Semper led L'Oréal's Advanced Research for 5 years, making it increasingly strategic, more open to the outside world, more digital and more international. In 2015, she became a member of the Executive Committee in charge of Communication and Public Affairs while at the same time assuming the General Management of the L'Oréal Foundation and leading the Group's "Simplicity" project. We would like to thank her warmly for the importance of her contribution and the solid foundation that she leaves in these various activities

Since 2012, **Lucia Dumas** has been Vice President of Communication for Essilor where she has designed and deployed a brand identity for the Group and helped increase its visibility around the world. She previously held the same responsibilities within the Rhodia Group for five years and in particular, accompanied the implementation of the merger with Solvay, after having been in charge of Press Relations.

A graduate of the European Business School in Marketing and International Strategies, she began her career at the Moulinex Group where she held various internal and external communication functions. The diversity and richness of Lucia's expertise, combined with her knowledge of industrial sectors where innovation and technology play a key role, are all assets in continuing to increase L'Oréal's reputation vis-à-vis all of its stakeholders and to spread its image throughout the world.

About L'Oréal

L'Oréal has devoted itself to beauty for over 100 years. With its unique international portfolio of 34 diverse and complementary brands, the Group generated sales amounting to 25.8 billion euros in 2016 and employs 89,300 people worldwide. As the world's leading beauty company, L'Oréal is present across all distribution networks: mass market, department stores, pharmacies and drugstores, hair salons, travel retail, branded retail and e-commerce.

Research and innovation, and a dedicated research team of 3,870 people, are at the core of L'Oréal's strategy, working to meet beauty aspirations all over the world. L'Oréal's sustainability commitment for 2020 "Sharing Beauty With All" sets out ambitious sustainable development objectives across the Group's value chain.

For more information: <http://mediaroom.loreal.com/en/>

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