

# L'ORÉAL

## L'ORÉAL CHAIRMAN, JEAN-PAUL AGON, AWARDED THE 2022 APPEAL OF CONSCIENCE AWARD FOR HIS LONG-STANDING COMMITMENT TO CORPORATE SOCIAL RESPONSIBILITY

**Clichy – September 20, 2022** – L'Oréal Group Chairman, Jean-Paul Agon, received the 2022 Appeal of Conscience Award presented by the Appeal of Conscience Foundation, an interfaith organization dedicated to religious freedom and human rights. Its President and Founder, Rabbi Arthur Schneier, honored Agon last night at the 57th Annual Appeal of Conscience Awards Dinner in New York City along with His Excellency Mario Draghi, Prime Minister of Italy, and Robert Kraft, founder, Chairman and CEO of the Kraft Group.

The Appeal of Conscience Award is presented to visionary business executives with a sense of social responsibility who use their resources and vast reach across borders to better serve the global community. Agon was recognized for his innovative, global leadership committed to respect for human dignity, diversity and inclusiveness.

*"In today's interconnected world, our actions reverberate around the globe and touch hundreds of millions of lives. From respecting human and labor rights, to fighting against discrimination at work, from universal social standards to inclusive training and hiring of people at risk. We embrace a leadership role, alongside the United Nations and other key stakeholders, to ensure the vast scale of business contributes to a vastness of respect and dignity,"* said **Jean-Paul Agon, L'Oréal Group Chairman**, at the Awards. *"Leading these fights was my obsession for 15 years as the CEO of the L'Oréal Groupe, and remains so now, as Chairman."*

In presenting the award to Jean-Paul Agon, **Maurice Lévy, Chairman of the Supervisory Board of the Publicis Group**, said *"Jean-Paul strongly believes that doing good is not the antinomy of doing good business. Under his tenure as CEO he has not only strengthened the position of L'Oréal as the global leader in Beauty and Cosmetics, but has gone much further than any other company of this size in making ethics and human values core to any action of the Group. He deserves fully the honor to be recognized by Appeal of Conscience for his values and behavior."*

Jean-Paul Agon's dedication to social responsibility spans the course of his career. He previously received the Anti-Defamation League's Courage Against Hate Award (2021) and Ethical Resource Center's Pace Leadership in Ethics Award (2009). Agon is chairman of the Board of HEC Paris, a member of the European Round Table of Industrialists, a Director of the French Institute of International Relations (Ifri) and Chairman of the Society of Friends of the City of Paris Museum of Modern Art. He is a commander of the French Legion of Honour.

### **About L'Oréal**

*For over 110 years, L'Oréal, the world's leading beauty player, has devoted itself to one thing only: fulfilling the beauty aspirations of consumers around the world. Our purpose, to create the beauty that moves the world, defines our approach to beauty as inclusive, ethical, generous and committed to social and environmental sustainability. With our broad portfolio of 35 international brands and ambitious sustainability commitments in our L'Oréal for the Future programme, we offer each and every person around the world the best in terms of quality, efficacy, safety, sincerity and responsibility, while celebrating beauty in its infinite plurality.*

*With 85,400 committed employees, a balanced geographical footprint and sales across all distribution networks (e-commerce, mass market, department stores, pharmacies, hair salons, branded and travel retail), in 2021 the Group generated sales amounting to 32.28 billion euros. With 20 research centers across 11 countries around the world and a dedicated Research and Innovation team of over 4,000 scientists and 3,000 tech professionals, L'Oréal is focused on inventing the future of beauty and becoming a Beauty Tech powerhouse. More information on <https://www.loreal.com/en/mediaroom>*

---

*"This press release does not constitute an offer of sale or solicitation of an offer to purchase L'Oréal shares. If you wish to obtain more comprehensive information about L'Oréal, please refer to the public documents registered in France with the Autorité des Marchés Financiers, also available in English on our website [www.loreal-finance.com](http://www.loreal-finance.com).*

*This press release may contain forecast information. While the Company believes that these statements are based on reasonable assumptions as of the date of publication of this press release, they are by nature subject to risks and uncertainties which may lead to a discrepancy between the actual figures and those indicated or suggested in these statements."*

## CONTACTS

### L'ORÉAL

Switchboard  
+33 (0)1 47 56 70 00

#### Individual shareholders and market regulators

Christian MUNICH  
+33 (0)1 47 56 72 06  
[Christian.munich2@loreal.com](mailto:Christian.munich2@loreal.com)

#### Financial analysts and institutional investors

Françoise LAUVIN  
+33 (0)1 47 56 86 82  
[Francoise.lauvin@loreal.com](mailto:Francoise.lauvin@loreal.com)

#### Media

Noëlle CAMILLERI  
+33 (0)6 79 92 99 39  
[Noelle.camilleri@loreal.com](mailto:Noelle.camilleri@loreal.com)

Christine BURKE  
+33 (0)6 75 54 38 15  
[Christine.burke@loreal.com](mailto:Christine.burke@loreal.com)

For further information, please contact your bank, stockbroker or financial institution (I.S.J.N. code: FR000012031), and consult your usual newspapers or magazines or the Internet site for shareholders and investors, [www.loreal-finance.com](http://www.loreal-finance.com), the L'Oréal Finance app or call the toll-free number from France: 0 800 66 66 66. 0 800 66 66 66

 Follow us on Twitter [@lorealgroupe](https://twitter.com/lorealgroupe)  
[www.loreal.com](http://www.loreal.com)