

L'ORÉAL

Professional Products

Nathalie Roos



February 9, 2018





2017
LIKE-FOR-LIKE GROWTH

L'ORÉAL
Professional Products

+0.2%
FULL YEAR

L'ORÉAL
Professional Products

2017 Like-for-like sales growth

2017
LIKE-FOR-LIKE GROWTH

L'ORÉAL
Professional Products



L'ORÉAL
Professional Products

+2%
4th QUARTER

Like-for-like sales growth

2017

LIKE-FOR-LIKE GROWTH

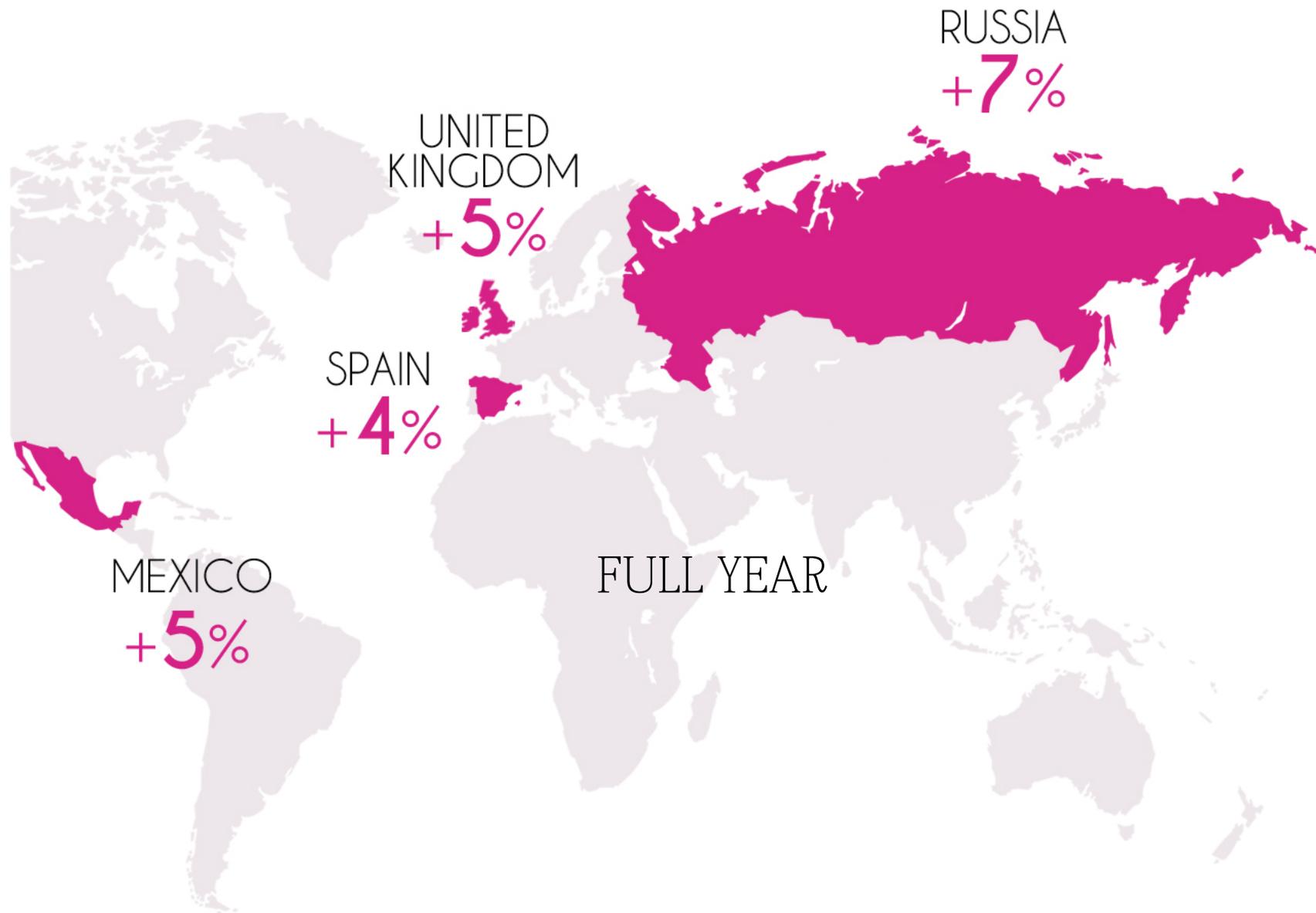
L'ORÉAL
Professional Products

USA
+4.4%
4th QUARTER

Like-for-like sales growth

2017

LIKE-FOR-LIKE GROWTH



L'ORÉAL
Professional Products

2017 Like-for-like sales growth





L'ORÉAL
PROFESSIONNEL
PARIS

SERIE EXPERT



+9%

2017 Like-for-like growth



AURA BOTANICA

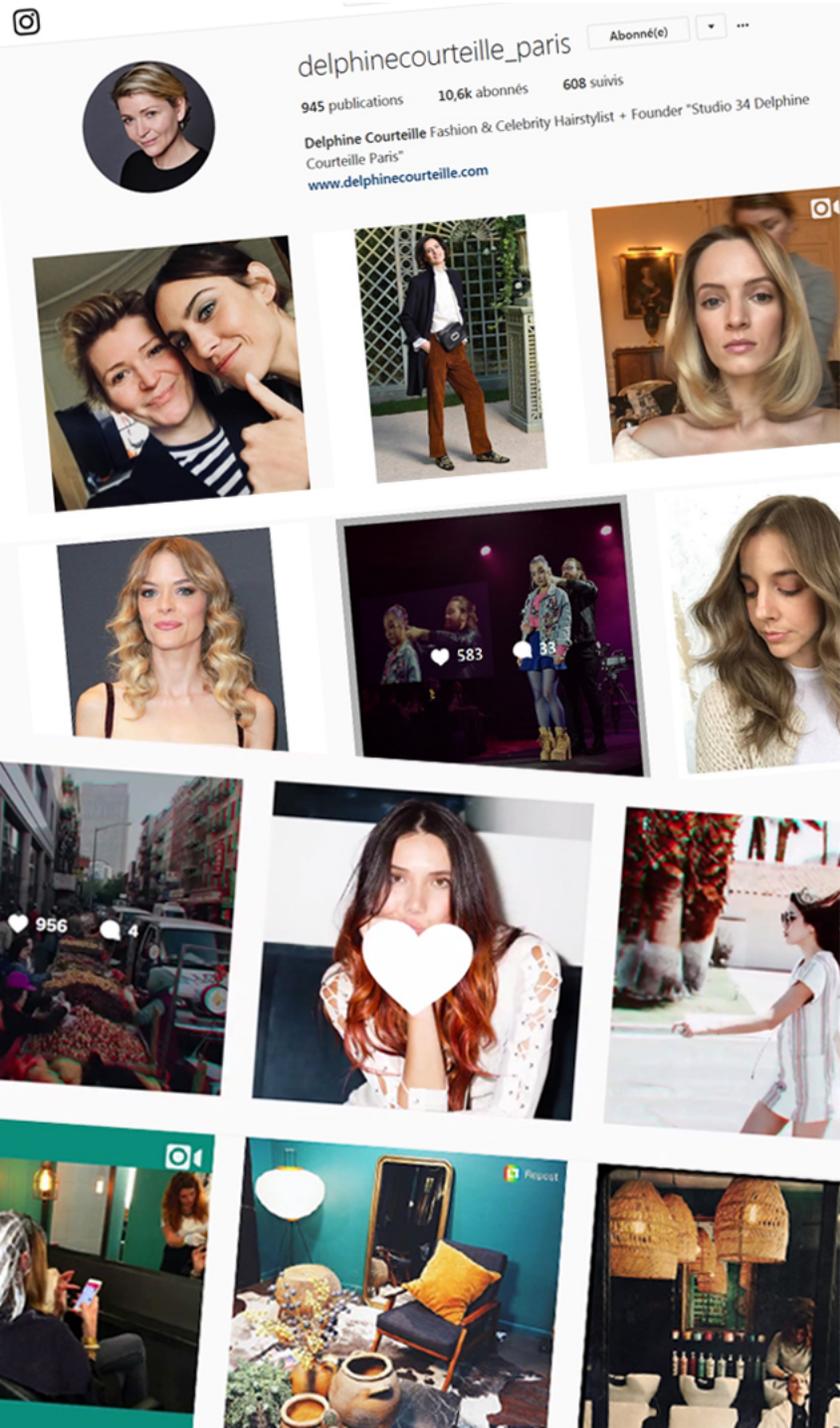


NATURAL TREND



BIOLAGE





PROFESSIONAL MARKET PROFOUND CHANGES

Our Team, Your Amazing.

Hair, makeup and nail services from talented beauty professionals that come to you - anytime, anywhere.

BOOK NOW

FEELUNIQUE

Women Men Brands Offers New Inspire Me

Skin Fragrance Makeup Hair Bath & Body Healthy Living Sun

Free Delivery & Returns*
Free delivery on all orders over £15

UNLIMITED Delivery
Next day delivery £8.95 a year

Women's Haircare

Filter products (3,572)
Show all Clear filters

▼ Hair

- Shampoo
- Conditioner
- Supersizes & Duos
- Treatments
- Styling
- Colour
- Electrical
- Brushes & Combs
- ip-in Extensions & Buns
- pplements
- essories
- ies & Children
- nic & Natural
- & Sets
- Serums

Filter Brand...

re Inches... (17)

5)

Argan Oil (12)

Wom

SERIEEXPI

SERIEEXPER

L'ORÉAL

L'ORÉAL

Cantu

Cantu is the go-to collection for naturally curly, coily, wavy and textured hair

Shop Now >

Philip

FREE S

A REDEFINED
STRATEGY



WANT
PERFECT
SALON
HAIR
EVERYDAY ?

L'ORÉAL
PROFESSIONNEL
PARIS

TAKE
PROFESSIONAL
MARKET
A STEP AHEAD



CONSUMER
IN-SALON
EXPERIENCE



SALON
*Emotion*TM

2015
1,100



2016
4,500

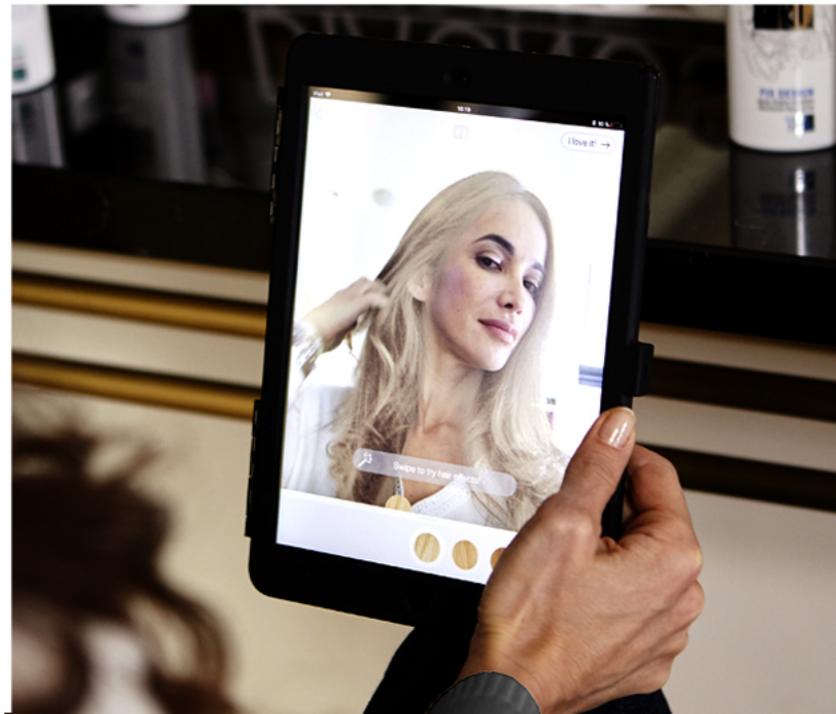
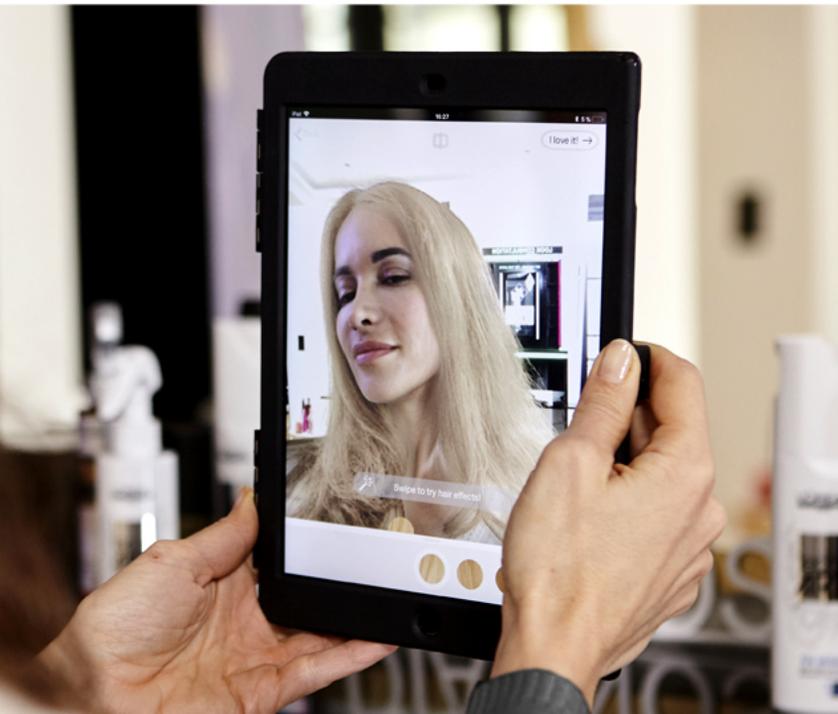


2017
12,500



2018
25,000
SALONS







CUSTOMER-
CENTRICITY



How To: Mohawk Braid

by Nicolas Scarxell
26/09/2017 - 2 views



TUTO CUT CANADA

by Nicolas Scarxell
26/09/2017 - 5 views



TUTO COLOR CANADA

by Nicolas Scarxell
26/09/2017 - 2 views



How To: Wavy Bob

by Nicolas Scarxell
26/09/2017 - 2 views



How To: Sleek Bob

by Nicolas Scarxell
26/09/2017 - 1 views



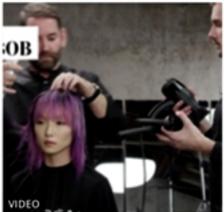
How To: Messy Side Braid

by Nicolas Scarxell
26/09/2017 - 0 views



TUTO COULEUR AUSTRALIE

by Nicolas Scarxell
26/09/2017 - 1 views



INSIDER AUSTRALIE

by Nicolas Scarxell
26/09/2017 - 1 views



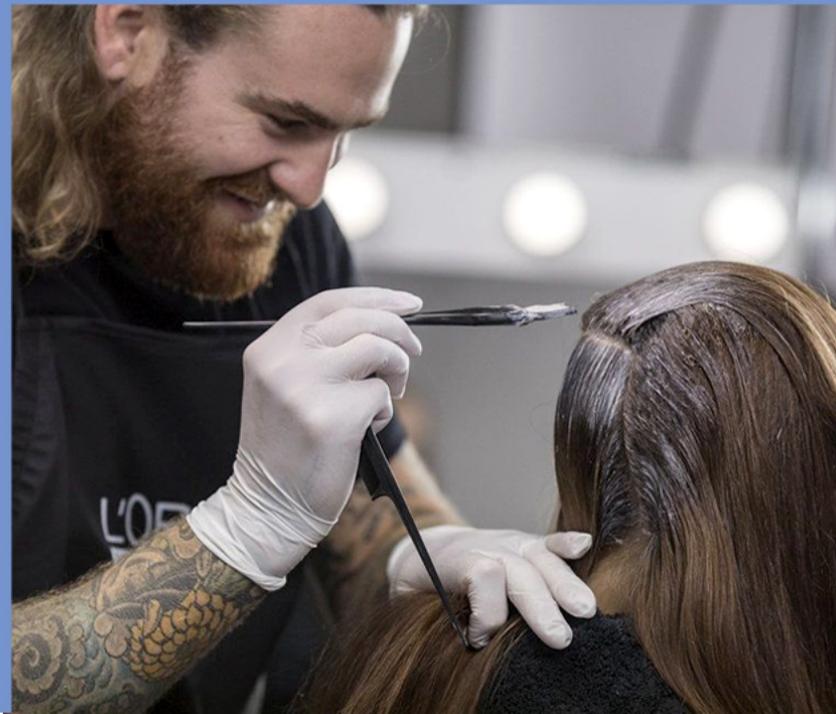
How To: Wavy Lob

by Nicolas Scarxell
26/09/2017 - 0 views



L'ORÉAL
access

24/7
E-LEARNING



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COLOR KEYS 1
Language: english

COLOR KEYS 1

Color Keys 1 is the perfect training to discover the world of color as a new comer into the profession. It is a MUST for who wants to start or start over as a colorist. Together, with interacting learning methods 1 participating ambience, we'll go through all the necessary steps to unveil everything you need to know to master simple color application.

We'll cover the following fundamentals :

- Natural & artificial lightening
- Oxydation color process
- Natural bases
- Numbering system
- Grey coverage

After this training you will be able to conduct a diagnosis, apply regrowth touch up & take through on length & ends like only a professional can do it.

Welcome Into the world of color of L'Oréal Professional

STAR PATH TALENT

Theoretical & hands-on sessions
Duration 2 days

LET'S LEARN ONLINE BOOK A COURSE

<p>BOOK A COURSE ACCESS</p>	<p>INSPIRE ME! ACCESS</p>	<p>Martin Smith martin.smith@LP.com</p> <p>My current role: Hairdresser</p> <p>Country: UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND</p> <p>Personal mobile phone number: -</p> <p>Show profile</p>
<p>LET'S LEARN ONLINE ACCESS</p>	<p>PRODUCT ESSENTIALS ACCESS</p>	<p>WHAT'S NEW? ACCESS</p>
<p>GROW MY BUSINESS ACCESS</p>	<p>WEBINARS ACCESS</p>	<p>LEARNING PLANS ACCESS</p>

SALON-EXCLUSIVE PRODUCTS







L'ORÉAL
PROFESSIONNEL
PARIS

Botanēa

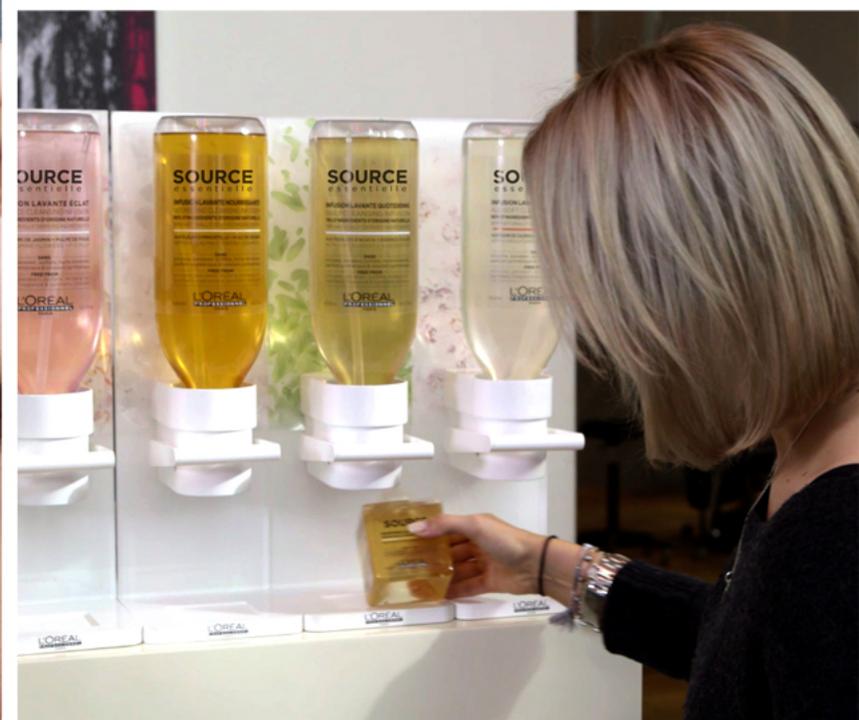
100% HERBAL HAIRCOLOR



L'ORÉAL
PROFESSIONNEL
PARIS

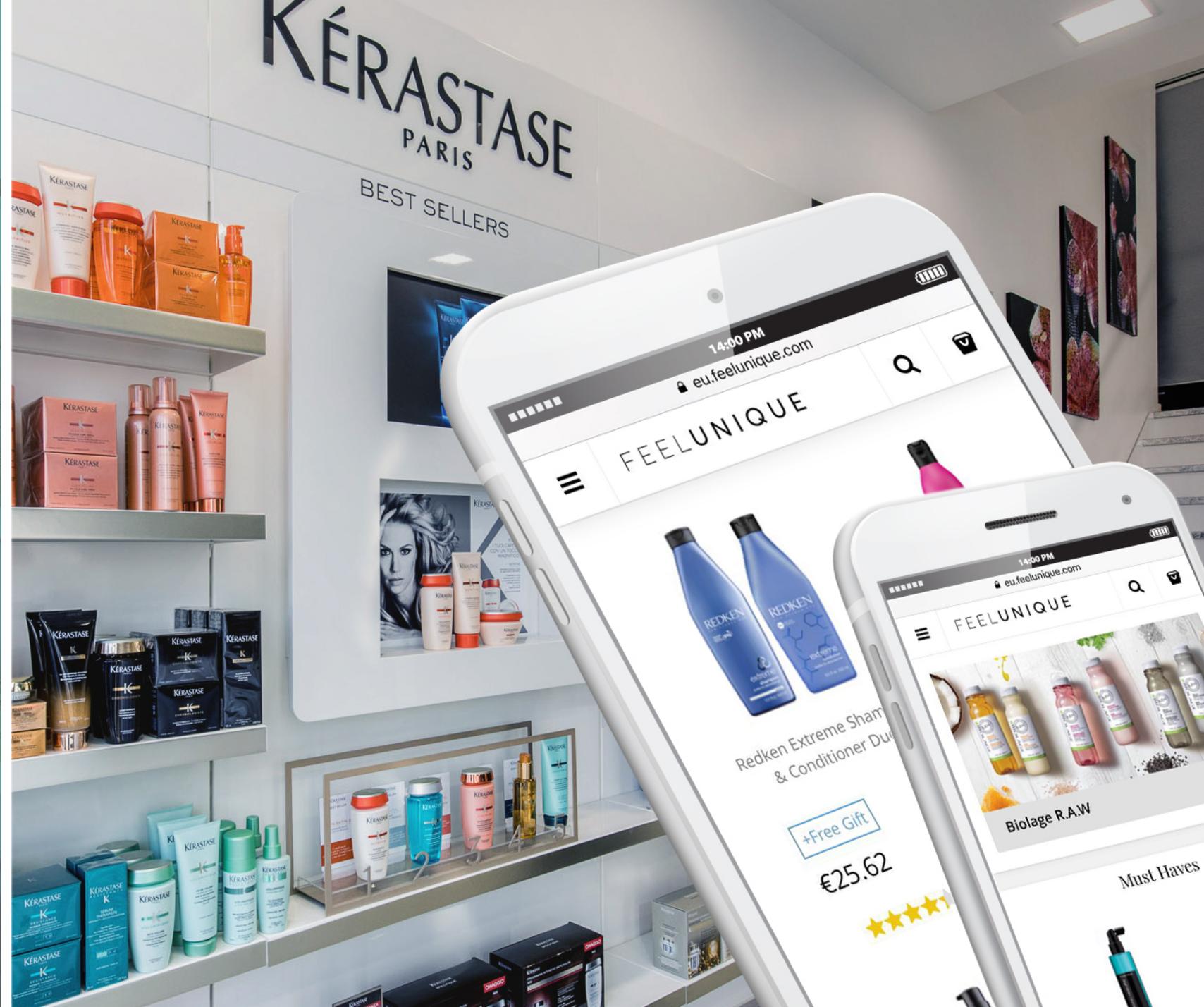
SOURCE

essentielle





ONLINE-OFFLINE INTERACTIONS



KÉRASTASE
PARIS

BEST SELLERS

14:00 PM
eu.feelunique.com
FEELUNIQUE



Redken Extreme Shampoo & Conditioner Duo

+Free Gift
€25.62



Biologie R.A.W

Must Haves

HOW IT WORKS?

1 2 3

BUY ANY KÉRASTASE PRODUCT

RECEIVE YOUR VOUCHER VIA EMAIL

BOOK AT YOUR NEAREST REGIS SALON ENJOY!

E-COMMERCE DRIVING TO SALONS

HAIRCARE

1163 RESULTS

Wash away the grime and environmental nasties from your hair to keep it shiny and worthy of the cameras.

Sort by Default



KÉRASTASE RESISTANCE BAIN FORCE ARCHITECTE 250ML

Free Gift

RRP: £19.50
£16.58



ADD TO BASKET



REDKEN EXTREME -1 REPAIR PACK (3 PRODUCTS)

Free Gift

RRP: £46.50
£32.55



ADD TO BASKET



L'OREAL PROFESSIONNEL SERIE EXPERT LISS UNLIM...

Free Gift

RRP: £16.50
£13.20



ADD TO BASKET

KÉRASTASE

FREE FUSIO-DOSE BLOWDRY

Simply purchase any Kérastase product to receive your **free in-salon treatment**. Use code «REGISFUSIO» at checkout.

SHOP NOW





1.5 MILLION
PARTNER
STYLISTS





L'ORÉAL

Professional Products

ACCELERATED
GROWTH
IN
2018