

L'ORÉAL

Produits Professionnels

Nathalie Roos

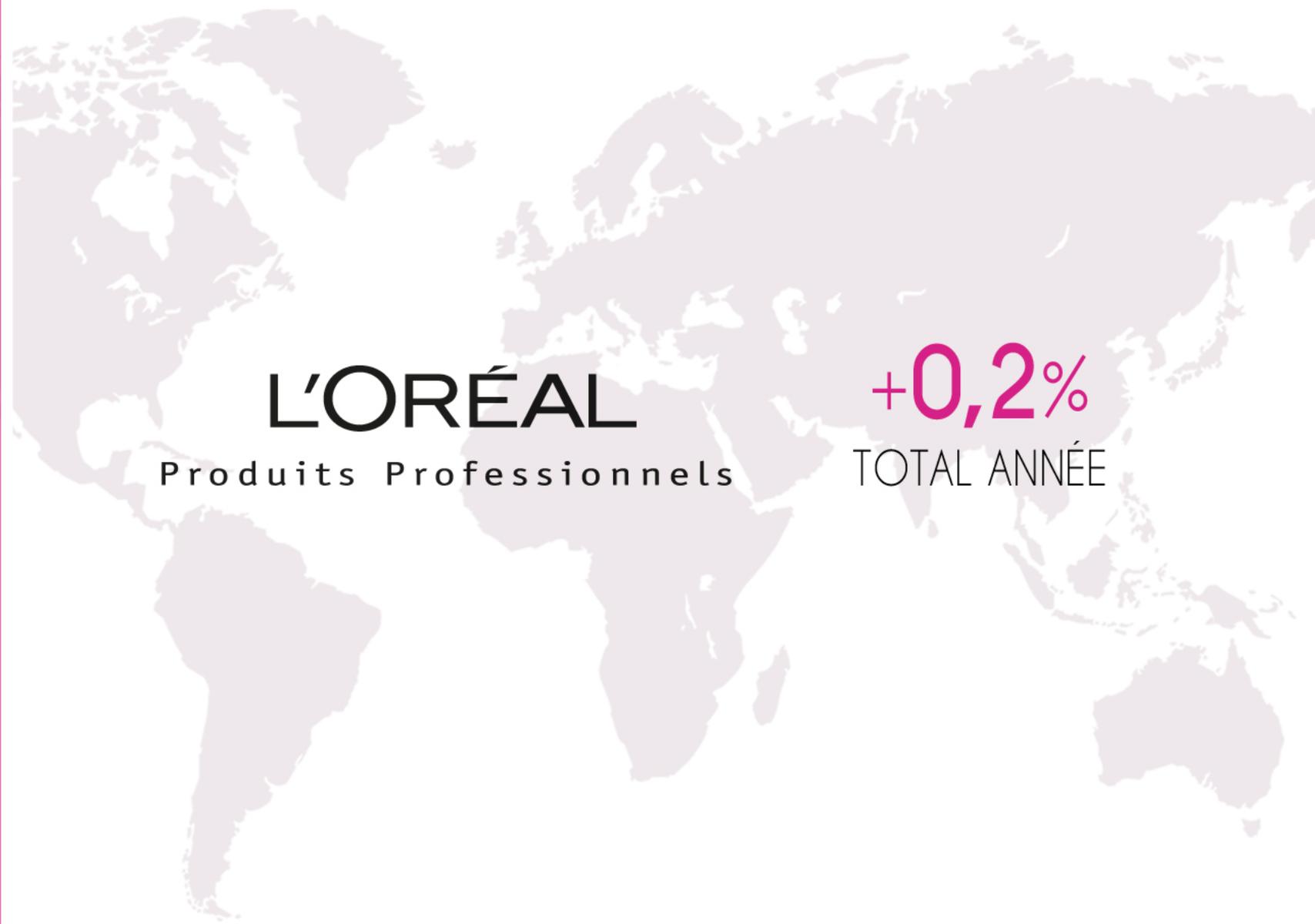


9 février 2018



2017
CROISSANCE
À DONNÉES COMPARABLES

L'ORÉAL
Produits Professionnels



L'ORÉAL
Produits Professionnels

+0,2%
TOTAL ANNÉE

2017 Croissance à données comparables

2017
CROISSANCE
À DONNÉES COMPARABLES

L'ORÉAL
Produits Professionnels



L'ORÉAL
Produits Professionnels

+2%
4^{ème} TRIMESTRE

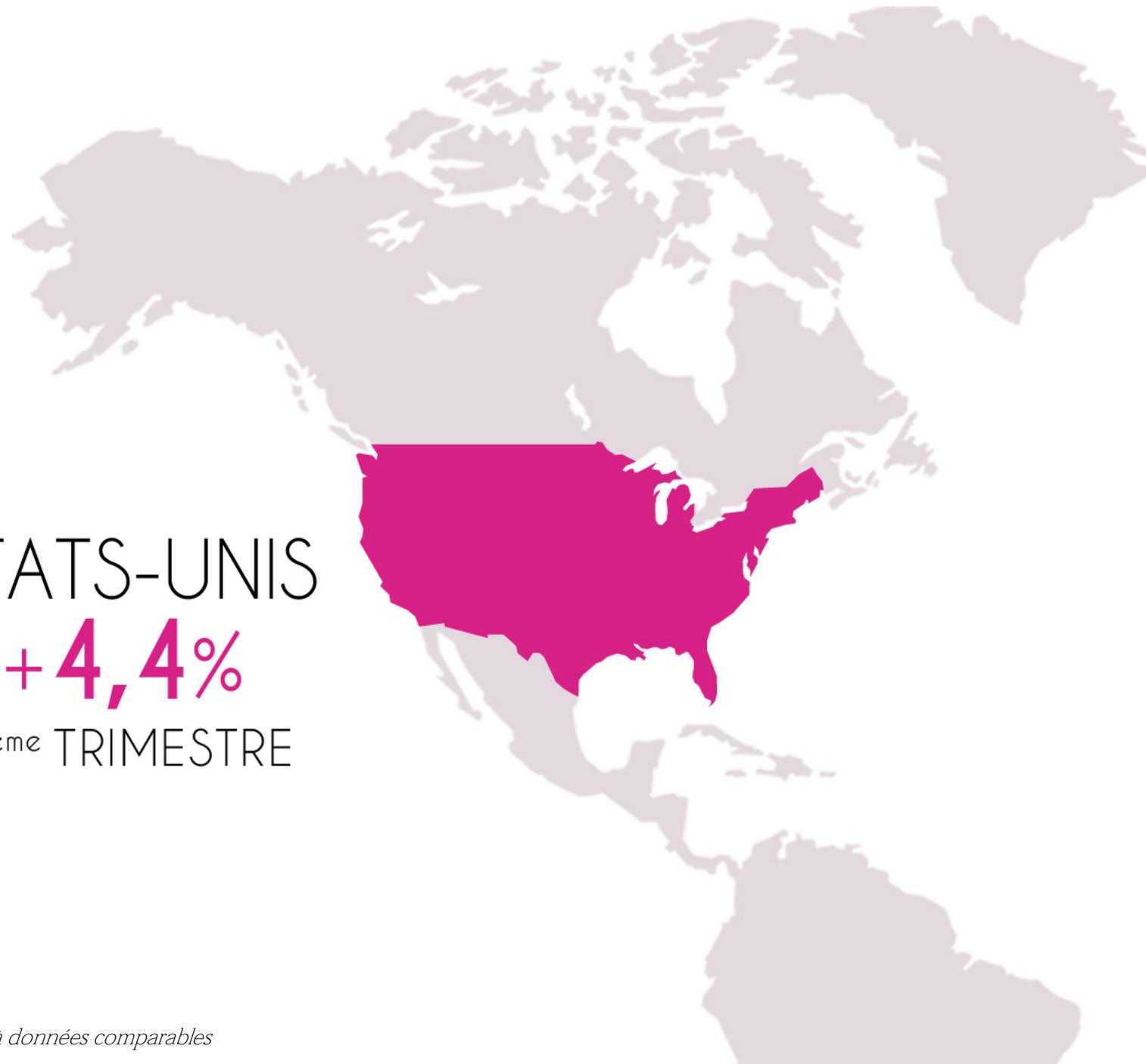
Croissance à données comparables

2017
CROISSANCE
À DONNÉES COMPARABLES

L'ORÉAL
Produits Professionnels

ÉTATS-UNIS
+4,4%
4^{ème} TRIMESTRE

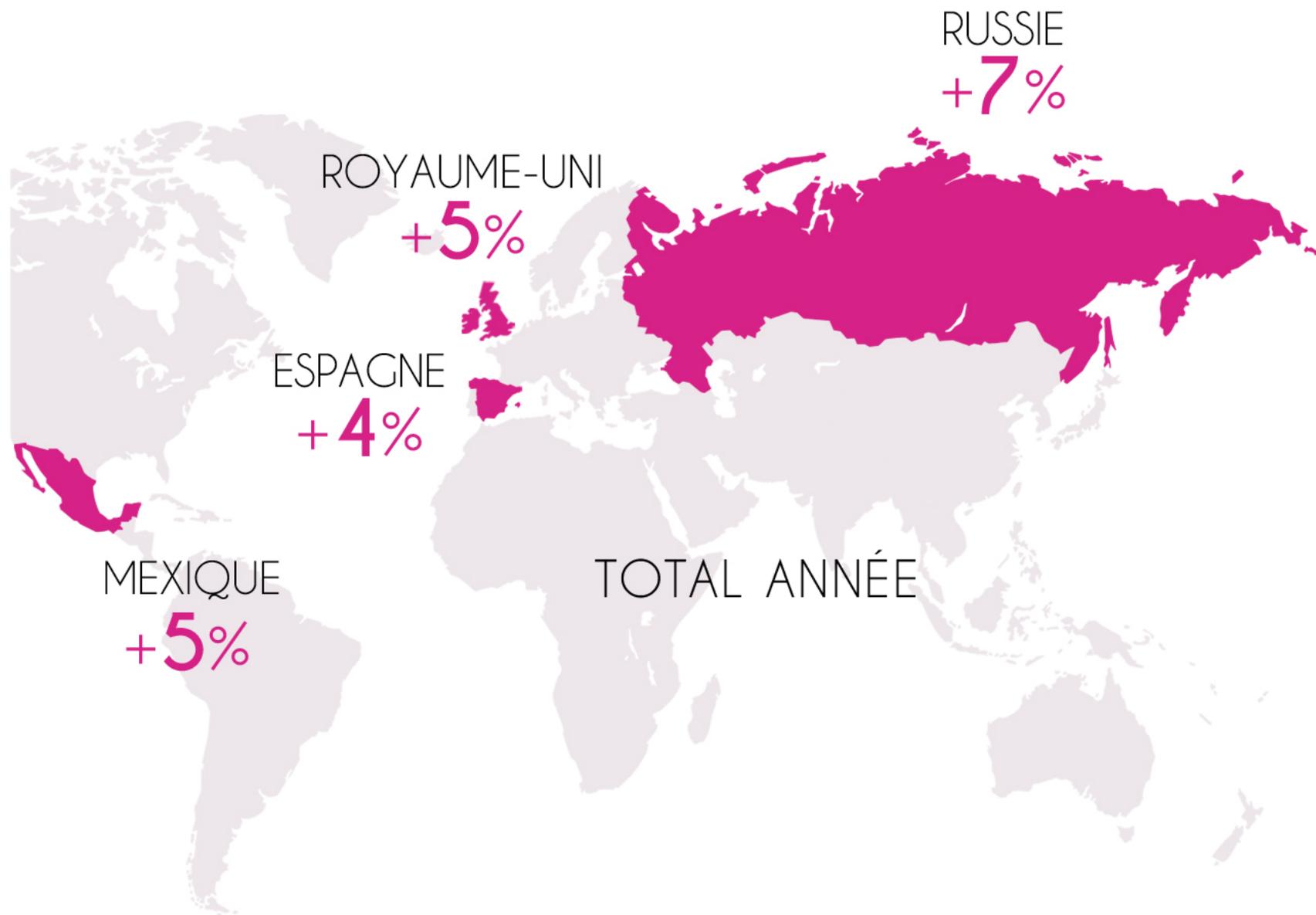
Croissance à données comparables

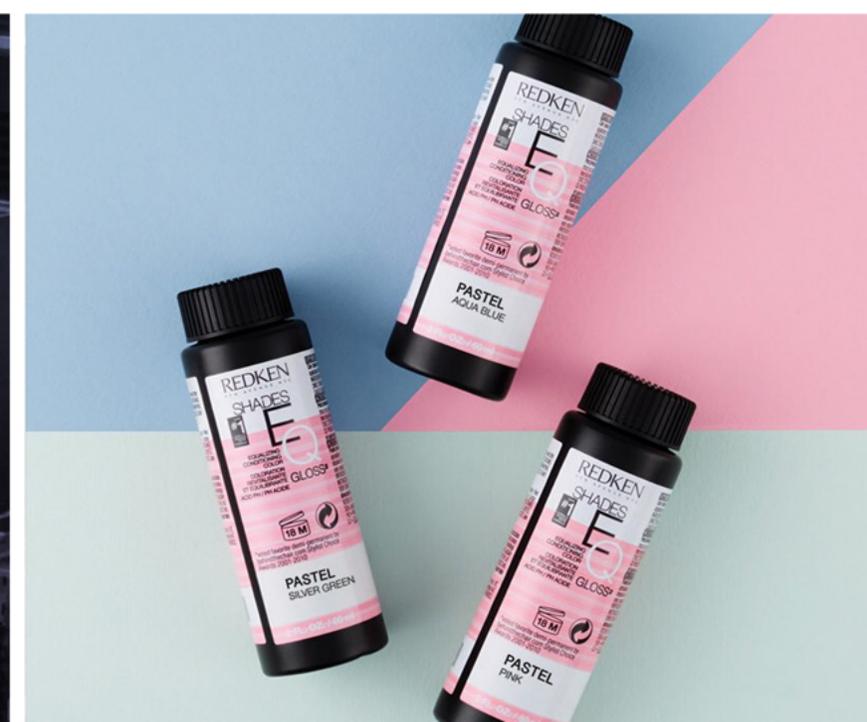


2017

CROISSANCE
À DONNÉES COMPARABLES

L'ORÉAL
Produits Professionnels





2017 Croissance à données comparables



L'ORÉAL
PROFESSIONNEL
PARIS

SERIE EXPERT



+9%

2017 Croissance à données comparables



AURA BOTANICA

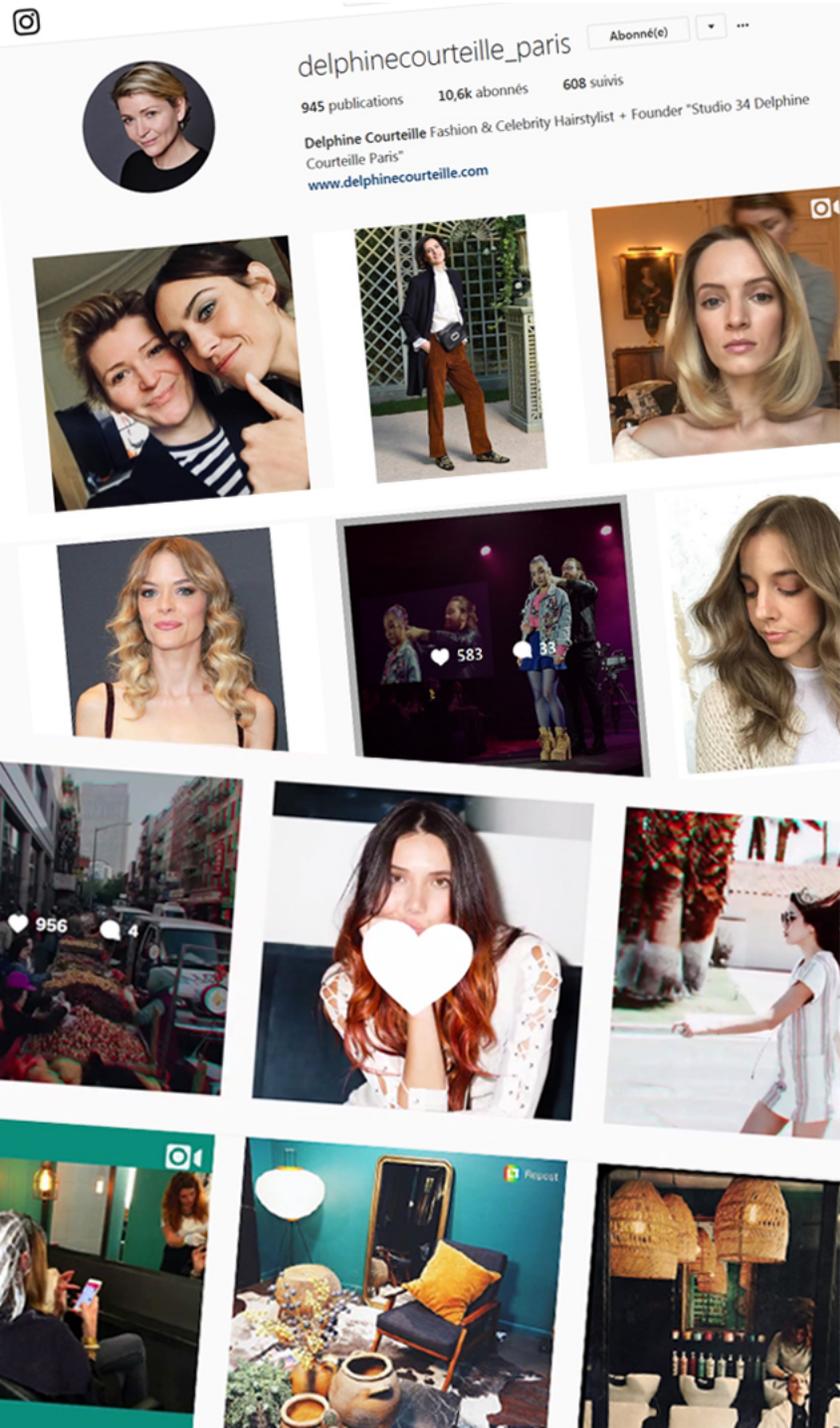


TENDANCE DU NATUREL



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SALON
HAIR
EVERYDAY ?

L'ORÉAL
PROFESSIONNEL
PARIS

EMMENER
LE MARCHÉ
PROFESSIONNEL
UN CRAN
PLUS LOIN



EXPÉRIENCE
CONSOMMATEUR
EN SALON



SALON
*Emotion*TM

2015
1 100



2016
4 500

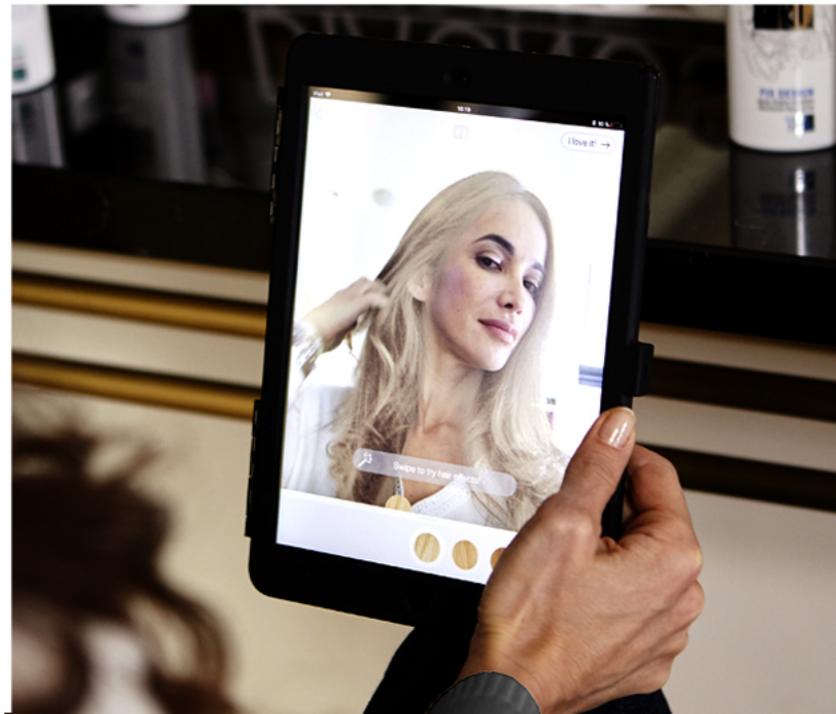
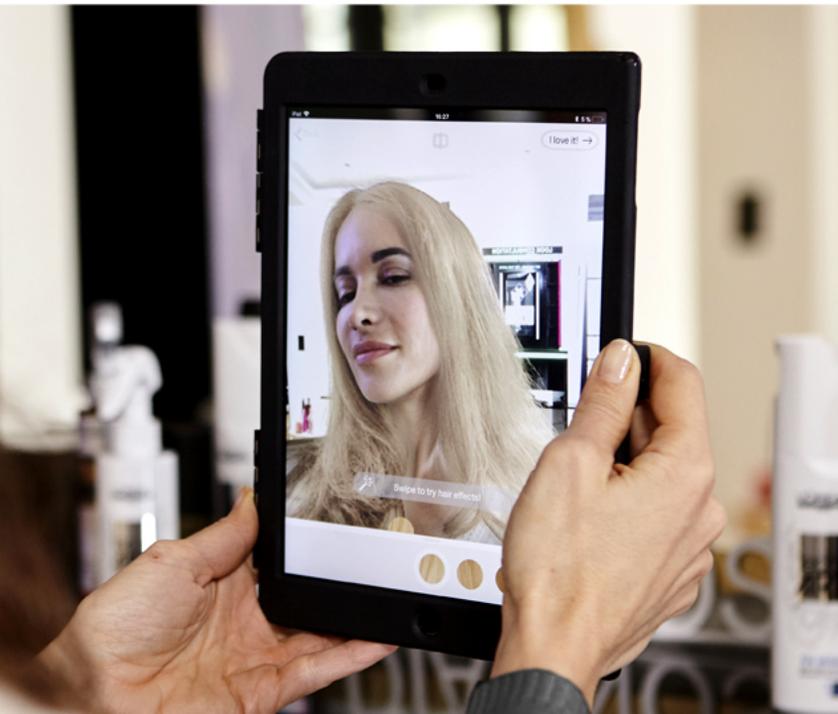


2017
12 500



2018
25 000
SALONS







CLIENT-
CENTRIC



How To: Mohawk Braid

by Nicolas Scarxell
 26/09/2017 - 2 views
 ☆☆☆☆



TUTO CUT CANADA

by Nicolas Scarxell
 26/09/2017 - 5 views
 ☆☆☆☆



TUTO COLOR CANADA

by Nicolas Scarxell
 26/09/2017 - 2 views
 ☆☆☆☆



How To: Wavy Bob

by Nicolas Scarxell
 26/09/2017 - 2 views
 ☆☆☆☆



How To: Sleek Bob

by Nicolas Scarxell
 26/09/2017 - 1 views
 ☆☆☆☆



How To: Messy Side Braid

by Nicolas Scarxell
 26/09/2017 - 0 views
 ☆☆☆☆



TUTO COULEUR AUSTRALIE

by Nicolas Scarxell
 26/09/2017 - 1 views
 ☆☆☆☆



INSIDER AUSTRALIE

by Nicolas Scarxell
 26/09/2017 - 1 views
 ☆☆☆☆



How To: Wavy Lob

by Nicolas Scarxell
 26/09/2017 - 0 views
 ☆☆☆☆



L'ORÉAL
 access

24/7
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COLOR KEYS 1
 Language: english

COLOR KEYS 1

Color Keys 1 is the perfect training to discover the world of color as a new comer into the profession. It is a MUST for who wants to start or start over as a colorist. Together, with interacting learning methods 1 participating ambience, we'll go through all the necessary steps to unveil everything you need to know to master simple color application.

We'll cover the following fundamentals :

- Natural & artificial lightening
- Oxydation color process
- Natural bases
- Numbering system
- Grey coverage

After this training you will be able to conduct a diagnosis, apply regrowth touch up & take through on length & ends like only a professional can do it.

Welcome Into the world of color of L'Oréal Professional

Theoretical & hands-on sessions
 Duration 2 days

STAR PATH TALENT
 LET'S LEARN ONLINE BOOK A COURSE

 BOOK A COURSE ACCESS	 INSPIRE ME! ACCESS	<p>Martin Smith martin.smith@LP.com</p> <p>My current role: Hairdresser Country: UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND</p> <p>Personal mobile phone number: -</p> <p>Show profile</p>
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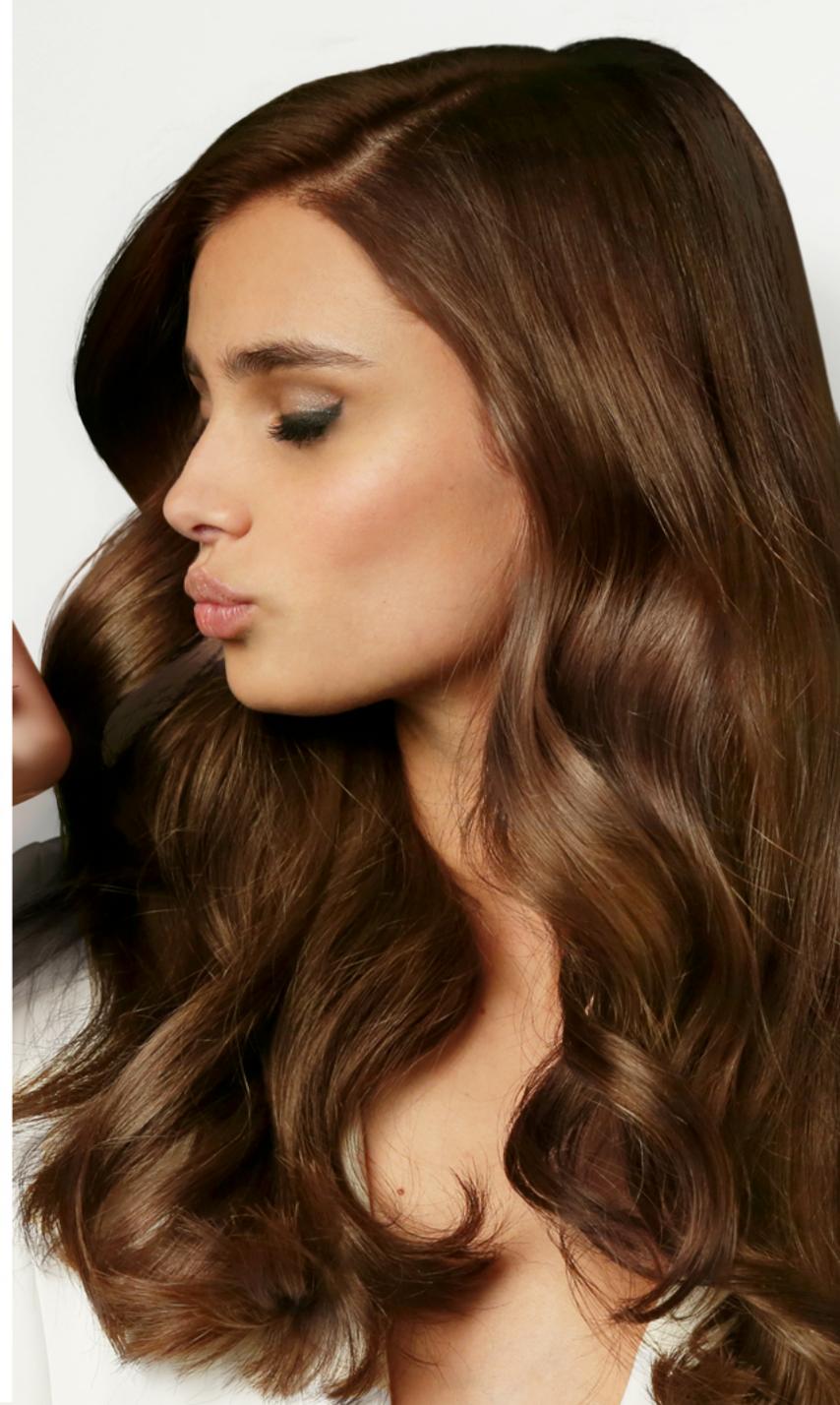
PRODUITS
EXCLUSIFS
EN SALON





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PROFESSIONNEL
PARIS

POWERMIX





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PROFESSIONNEL
PARIS

Botanēa

100% HERBAL HAIRCOLOR*

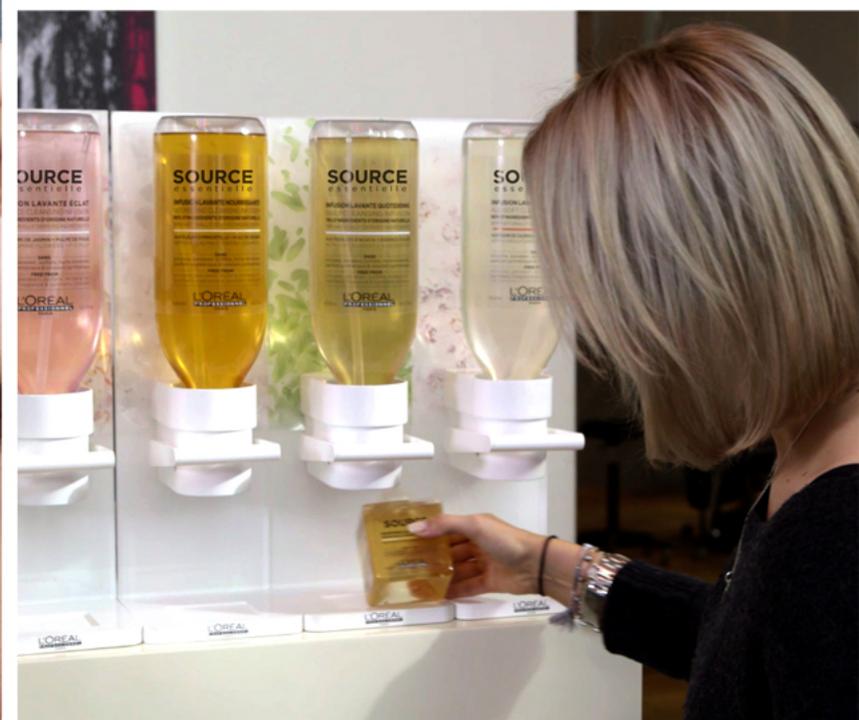


*Coloration 100% végétale

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PROFESSIONNEL
PARIS

SOURCE

essentielle



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DE COIFFEURS
PARTENAIRES





L'ORÉAL

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CROISSANCE
ACCÉLÉRÉE
EN
2018