



L'ORÉAL

RÉSULTATS
ANNUELS
2018



DIVISIONS

Nicolas HIERONIMUS

8 février 2019



L'ORÉAL

+ 7,1 %

■

Marché de la Beauté

~ + 5,5 %

* Croissance du C.A. 2018 à données comparables.
Source : Estimations 2018 L'Oréal. Hors savons, rasoirs
et dentifrices. À taux de changes constants.



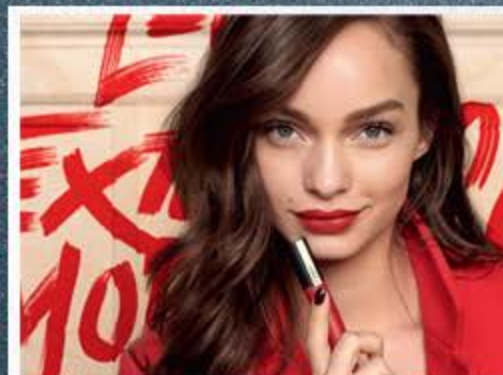
L'ORÉAL
LUXE

+ 14,4 %



L'ORÉAL
Cosmétique Active

+ 11,9 %



L'ORÉAL
Produits Grand Public

+ 2,5 %



L'ORÉAL
Produits Professionnels

+ 2,0 %

Marché

~ + 11 %

~ + 6 %

~ + 4 %

~ + 2 %

1 NOS GRANDES MARQUES
deviennent plus grandes

TOP 8 MARQUES

+ 8,4 %

L'ORÉAL
PARIS

LANCÔME
PARIS

GARNIER

YVES SAINT LAURENT

ARMANI

MAYBELLINE
NEW YORK

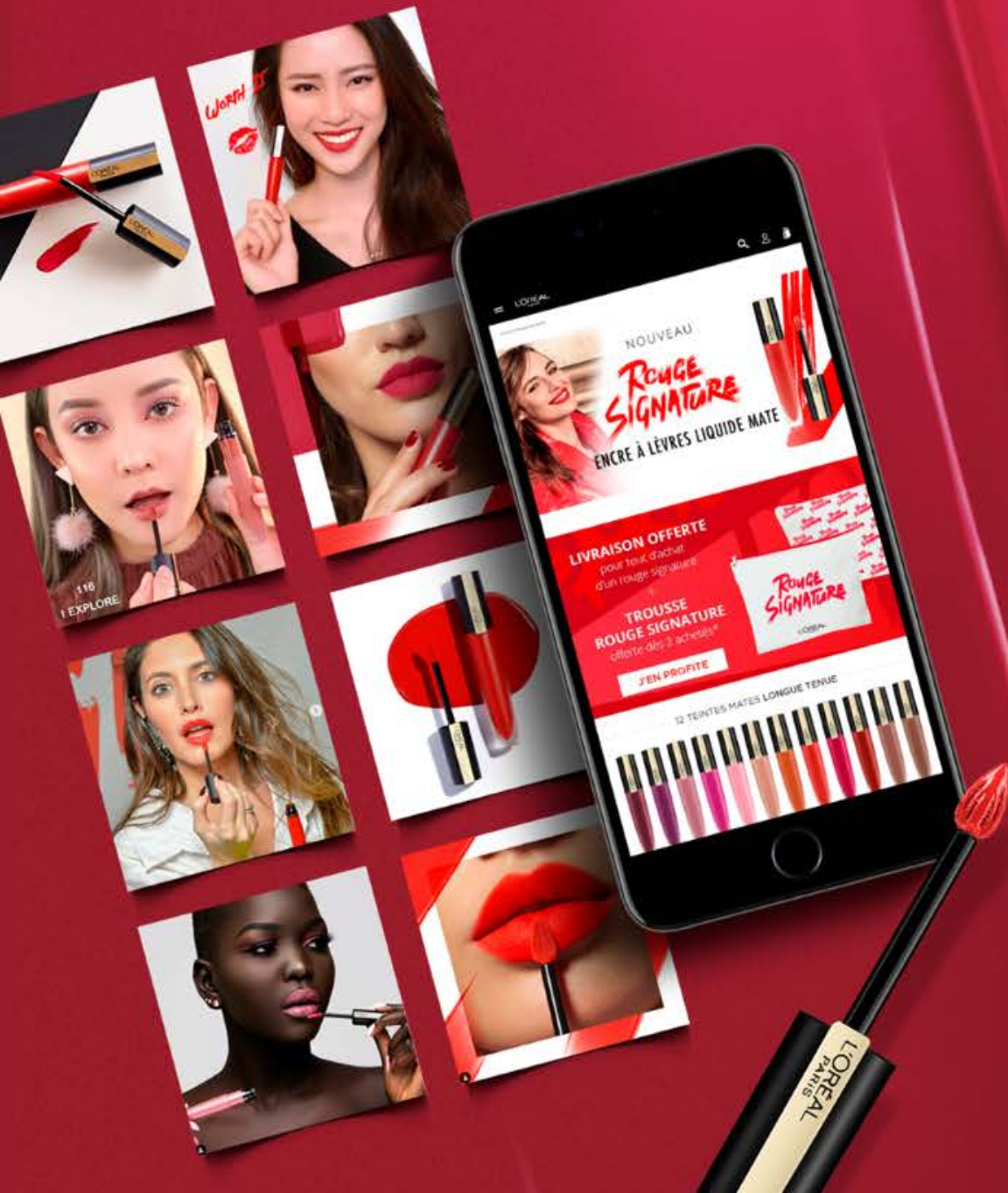
Kiehl's
SINCE 1851

L'ORÉAL
PROFESSIONNEL
PARIS

DES PRODUITS. PUISSANTS



S'ADAPTER . AU NOUVEAU MONDE



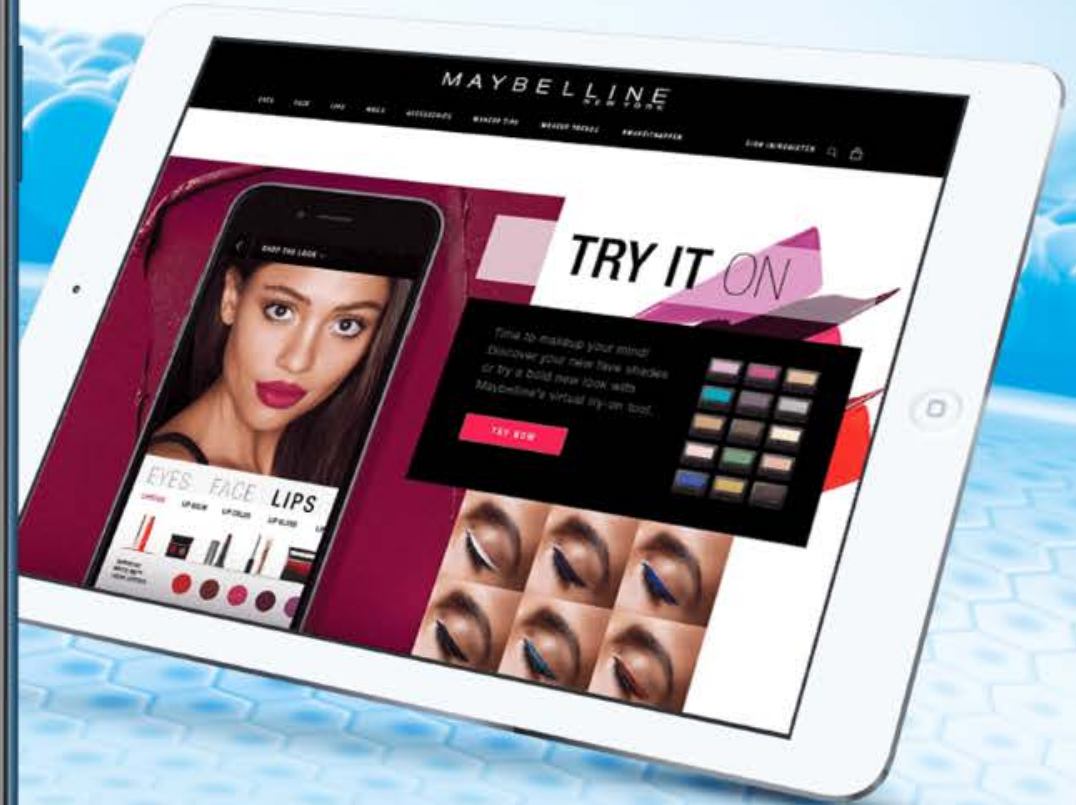
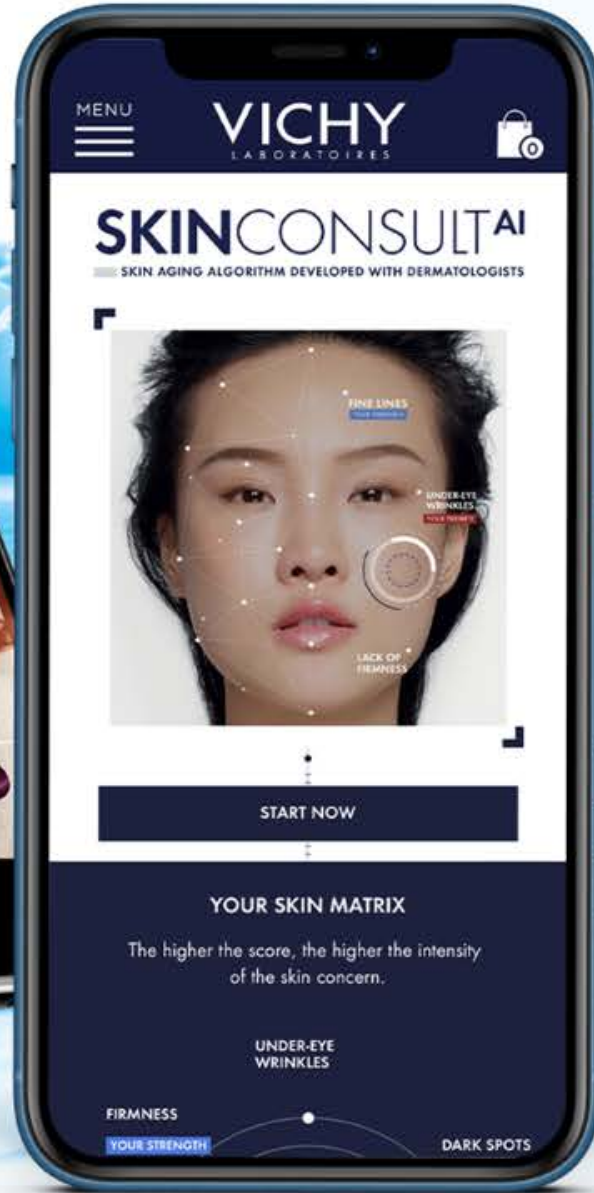
2 INNOVATIONS *de pointe*



TENDANCE DU NATUREL



CHAMPION DE LA BEAUTY TECH



3 CONSOMMATEURS *chinois*



臻宠挚礼 致美新年
巴黎欧莱雅新年限量版

L'ORÉAL PARIS

2019
LANCÔME

法国兰蔻
致美新年限量版

THE CENTRAL

SINCE 1851

Kiehl's

Kiehl's

SINCE 1851

DARE OR DARE
#YSL底妆后台#挑战

十秒成妆！立体美颜！
女明星以妆应战

CeraVe

KÉRASTASE
PARIS

「猪」事顺意 红运当「头」

全场至高享7件新年礼

EAU THERMALE
舒缓调理喷雾

温泉水愈力
每日修护肌肤微损伤

点击查看更多优惠

适用于敏感肌肤

LA ROCHE-POSAY
EAU THERMALE
THERMAL SPRING WATER

爸爸去哪儿 第五季
“爸爸去哪儿”明星父女同歌

4 SOIN *de la peau*

L'ORÉAL

+ 16 %

■

Marché

~ + 9 %

Croissance du C.A. 2018 à données comparables
Source : Estimations 2018 L'Oréal. Hors savons, rasoirs
et dentifrices. À taux de changes constants.



SINCE **KIEHL'S** 1851
ULTRA FACIAL CREAM
24-Hour, Daily Lightweight Hydrating Formula
for Healthy-Looking Skin with Glacial Glycoprotein

Ultra hydrating cream provides water replenishment throughout the day by absorbing moisture from the atmosphere and locking it into the skin. This "ultra hydrator" helps to soothe and is formulated with olive-derived Squalane, highly effective in helping the skin's natural moisture barrier, and Antarcticine™, a Glycoprotein extracted from micro-organisms in an ultra-dry, high-altitude environment. This unique combination helps the skin's ability to thrive in extreme climates.



LA ROCHE-POSAY
LABORATOIRE DERMATOLOGIQUE

TENDANCES À L'ECZÈMA/ATOPIQUE
ATOPIC ECZEMA-PRONE SKIN

LIPIKAR SYNDET AP+

CRÈME LAVANTE RELIPIDANTE
ANTI-IRRITATION ANTI-GRATTAGE

Réduit les sécheresses sévères dès la douche
LIPID-REPLENISHING WASH CREAM
ANTI-IRRITATION ANTI-SCRATCHING
Reduces severe dryness from the shower

DÈS LA NAISSANCE
EVEN FOR NEWBORNS

EAU DE L'ÉLIXIR THERMALE DE LA ROCHE-POSAY
400 ml Made in France



REVITALIFT
FILLER (HA)



VICHY
LABORATOIRES

V

MINÉRAL

89

BOOSTER QUOTIDIEN
FORTIFIANT ET RÉGÉNÉRANT
FORTIFYING AND REGENERATING
DAILY BOOSTER



LANCÔME
-ADVANCED-
GÉNIFIQUE YEUX



HR
HELENA RUBINSTEIN

PRODIGY
CELLGLOW

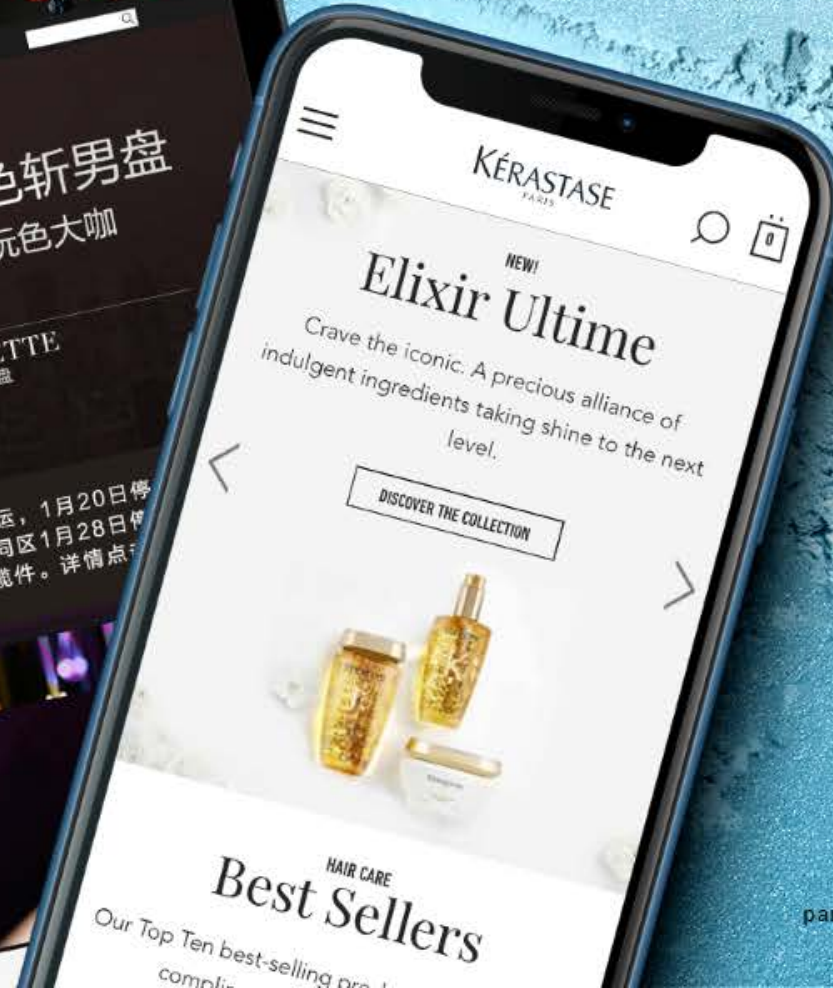
5 S'ADAPTER *aux changements de la distribution*



CROISSANCE DU E-COMMERCE EN 2018

+ 41 %

11 %
DU C.A.

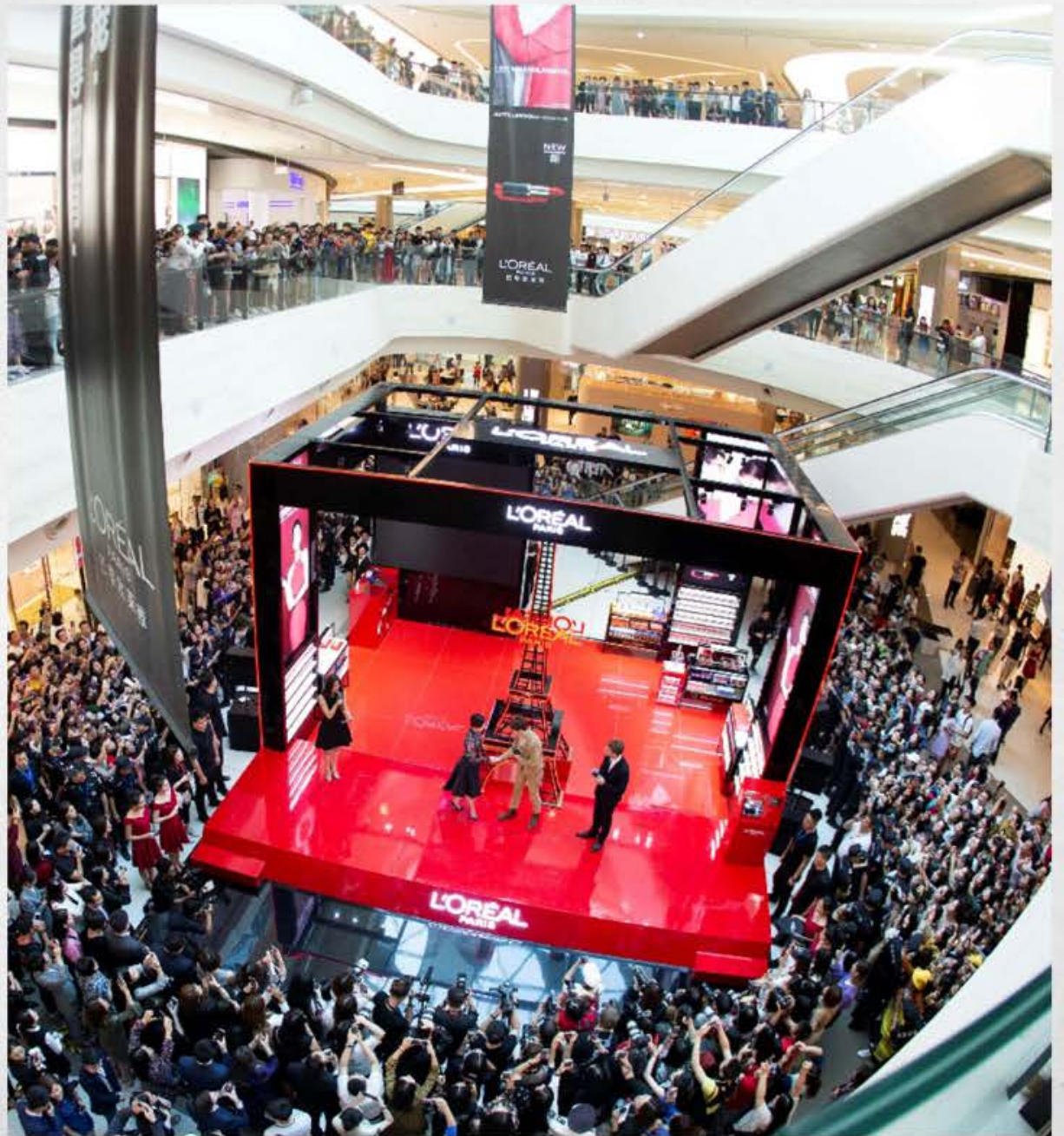


* Chiffre d'affaires sur nos sites en propre + estimation du chiffre d'affaires par nos marques correspondant aux ventes réalisées sur les sites de e-commerce de nos distributeurs (données non auditées)



TRAVEL RETAIL.





RÉINVENTER . NOTRE GO-TO-MARKET



amazon Why Shop with Amazon? Learn More

Deliver to France Departments Your Amazon.com Today's Deals Hello, Sign in Account & Lists Orders Cart


All Beauty

Back to search results for "cerave"

CeraVe Moisturizing Cream | 19 Ounce | Daily Face and Body Moisturizer for Dry Skin by CeraVe

★★★★☆ 3,400 customer reviews | 312 answered questions

Amazon's Choice for "cerave"



Price: **\$15.24** ~~\$16.04~~ ~~\$0.80 (5%)~~
 Save \$2.75 (18% Cashback) on first order. Details

In Stock. Ships from and sold by Amazon.com.
 This item is returnable.

3 Sizes: 19 Ounce

16 Ounce	16 Ounce with Pump	19 Ounce
from 42 sellers	from 13 sellers	\$16.04

Subscribe & Save **5%** / 19%
 \$15.24 Save 5% now and up to 15% on auto-deliveries.
 Learn more
 Get it Friday, Feb 8

One-time Purchase \$16.04

Qty: Deliver every:

Other Sellers on Amazon **7** from \$16.04

Share






Frequently bought together

Total price: **\$39.01**

- This item: CeraVe Moisturizing Cream | 19 Ounce | Daily Face and Body Moisturizer for Dry Skin \$16.04
- CeraVe Hydrating Face Wash | 16 Ounce | Daily Facial Cleanser for Dry Skin | Fragrance Free \$11.00
- CeraVe Daily Moisturizing Lotion | 12 Ounce | Face & Body Lotion for Dry Skin with Hyaluronic Acid... \$10.98

Sponsored products related to this item

Page 1 of 25

 CeraVe Skin Renewing Day Cream - Retinol Cream w/ Sunscreen / Multipurpose Anti-Age... ★★★★☆ 202	 CeraVe Body Wash with Salicylic Acid 10 Ounce Fragrance Free Body Wash to Exfol... ★★★★☆ 108	 CeraVe Foot Cream with Salicylic Acid 3 Ounce Foot Cream for Dry Cracked Feet ... ★★★★☆ 216	 CeraVe Micellar Water 10 Fluid Ounce CeraVe Hydrating Facial Cleanser & Eye Mak... ★★★★☆ 90	 CeraVe SA Cream 12 Ounce Renewing Salicylic Acid Body Cream for Rough and Bumpy... ★★★★☆ 730
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3CE Home Makeup Skin Care

HOME > 3CE > FACE

NEW LOW PRICE HIGH PRICE NAME



3CE MESH FOUNDATION
\$30.00 USD



3CE COVER POT CONCEALER
\$20.00 USD



3CE LAYER COVERING STICK FOUNDATION
\$34.00 USD



3CE COVER POT CONCEALER #GREENISH
\$20.00 USD





L'ORÉAL